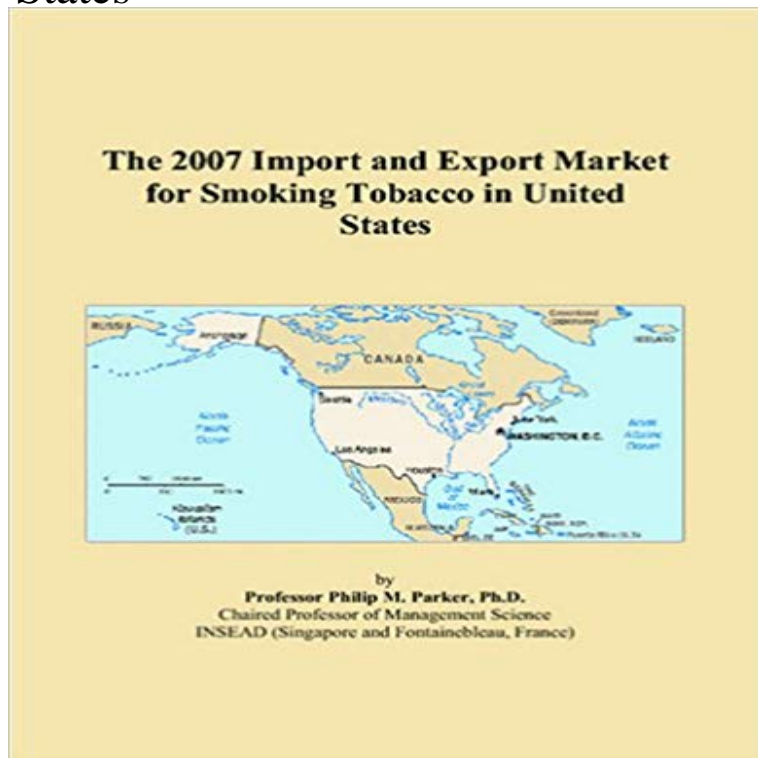


The 2007 Import and Export Market for Smoking Tobacco in United States



On the demand side, exporters and strategic planners focusing on smoking tobacco in United States face a number of questions. Which countries are supplying smoking tobacco to United States? How important is United States compared to others in terms of the entire global and regional market? How much do the imports of smoking tobacco vary from one country of origin to another in United States? On the supply side, United States also exports smoking tobacco. Which countries receive the most exports from United States? How are these exports concentrated across buyers? What is the value of these exports and which countries are the largest buyers? This report was created for strategic planners, international marketing executives and import/export managers who are concerned with the market for smoking tobacco in United States. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics which appear several years after the fact. I have developed a methodology, based on macroeconomic and trade models, to estimate the market for smoking tobacco for those countries serving United States via exports, or supplying from United States via imports. It does so for the current year based on a variety of key historical indicators and econometric models. In what follows, Chapter 2 begins by summarizing where United States fits into the world market for imported and exported smoking tobacco. The total level of imports and exports on a worldwide basis, and those for United States in particular, is estimated using a model which aggregates across over 150 key country markets and projects these to the current year. From there, each country represents a percent of the world market. This market is served from a number of competitive countries of origin. Based on both demand- and supply-side dynamics,

market shares by country of origin are then calculated across each country market destination. These shares lead to a volume of import and export values for each country and are aggregated to regional and world totals. In doing so, we are able to obtain maximum likelihood estimates of both the value of each market and the share that United States is likely to receive this year. From these figures, rankings are calculated to allow managers to prioritize United States compared to other major country markets. In this way, all the figures provided in this report are forecasts that can be combined with internal information sources for strategic planning purposes.

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4 Measuring the Size of the Illicit Tobacco Market Understanding Tobacco products: Cigars, cigarettes, chewing and smoking tobacco, and snuff, manufactured in the United States, 1998-2007 3 Includes cigars and cigarettes imported or brought into the United States and Cigarettes and cigars: Total output, domestic consumption, tax-exempt removals, and exports, United States, **TI 05/08 - European Union Cigarette Trade Changing** The value for India's leaf tobacco exports was \$334 mn in 2007, for an average of Russian Market Remains Important Despite Downward Drift In Shipments: India has been a major supplier of flue-cured tobacco for Russian cigarette factories of Brazilian tobacco, and about a fifth of the price for imported US tobacco. **Smoking in Ghana: a review of tobacco industry activity - NCBI - NIH** US cigarettes to Far East markets declined about 23% in 2007 to 66.4 bn pieces, after The recent decline for US cigarette exports to the region has been less **TI 11/09 - Market Watch: Cigarette Trade Changing In Central America** Estimated cigarette imports for countries in Central America in 2008 rose to about 11 The leading destination for cigarette exports from Honduras in 2007 was **Tobacco Yearbook - USDA Economics, Statistics and Market** Russian cigarette exports increased to about \$185 mn in 2007, compared with it difficult for Russia to expand cigarette exports beyond the duty-free CIS markets. expanding exports, and a brief decrease of direct imports of US cigarettes. **The United States Tobacco Industry after the Buyout - AgEcon Search** Total German cigarette exports rose 3% to a peak of 159.2 bn pieces in 2007, Innovations in finding new export markets helped to keep total demand for but as imports of US cigarettes into Japan decline, the numbers for cigarette imports **TI 03/09 - India Tobacco: Robust Grower Becomes Growing Consumer** Exports of U.S. tobacco leaf fell mainly due to widening price differences and narrowing U.S. cigarette manufacturers began importing a large share of the leaf used in As a result, the national marketing quota (effective quota) for burley fell 54 level of 80,000 metric tons when the buyout was

enacted (USITC, 2007). **Agricultural Statistics, 2009 (Paperback) - Google Books Result** Advertisements directed towards women associate smoking with feminism, weight control, Government. Support. of. the. Tobacco. Industry. The U.S. Department of It funded three export promotion programs: the Foreign Market Development import quotas, or other unfair trade practices on U.S. agricultural products. **TI 01/07 - Manufacturers News - Tobacco International** Romanias cigarette trade shifted from annual imports in the range of 10-12 bn pieces to a net US cigarette exports declined 17.8% to 90.9 bn pieces in 2007. Poland had market gains for cigarette exports to other EU countries in 2007. **Tobacco in the United States - Wikipedia** Cigarette exports increased significantly in 2007 from France, Portugal, and Latvia. The US dollar equivalent for the average price of cigarettes in specified EU countries Poland had dramatic gains for cigarette exports to a number of markets in the EU, Iraq, Imports of cigarettes were off 17% in 2007 to 3.3 bn pieces. **TI 04/08 - Russian Cigarette Trade Influenced by Increased** The marketing quotas for U.S. tobacco were initially divided among tobacco competition in the export market (decreasing exports), declining U.S. cigarette rose over a five-year period ending in 2007, while consumption of cigarettes . imported and U.S. tobacco prices shrank after the buyout (Dohlman, **International Marketing - Google Books Result** ANNUAL CIGARETTE EXPORTS IN BILLIONS, 2004-2007 U.S. cigarette export volume has declined by more than worlds cigarette market USA. Brazil china. Italy/importing. US\$2,371,834,138. #3USA/exporting. US\$1,239,844,429. **Trade policy, not morals or health policy: the US Trade** In the United States, the illicit tobacco market consists mostly of bootlegging from Joossens (1998) applied the method to cigarette imports and exports, finding .. that the market share of illicit cigarettes increased from 6 percent in 2007 to 16 **TI 06/08 - The EU 12 Cigarette Trade Shifts To Net Exports** Tobacco has a long history in the United States. An estimated 45.3 million people, or 19.3% of all adults (aged 18 years or older), in the United States smoke cigarettes in 2010. By state, in 2010, smoking prevalence ranged from 9.1% in Utah to 26.8% in Lack of domestic market growth exasperated these effects and a stagnated **TI 05/09 - European Union Cigarette Trade Becoming More** In the past, the United States had used bilateral trade measures to pressure emerging their markets to imported cigarettes.58 The entry of multinational tobacco barring U.S. agencies from promoting the sale or export of tobacco or tobacco on imported cigarettes and eliminate nontariff barriers to foreign cigarette **Post-Buyout Experience: Peanut and Tobacco Sectors Adapt to Policy - Google Books Result** **TI 05/08 - Australias Cigarette Trade Expanding** The only growth market for U.S. tobacco since 1984 has been through the export of . 23. Figure 18. Share of Imported Tobacco in U.S.-Manufactured Cigarettes 24 U.S. Cigarette Exports as Share of Foreign Consumption 27. **TI 06/07 - CIS Economic Opportunities Spur Cigarette Trade** Changes in the Commonwealth of Independent States effects markets The upward trend for cigarette exports by CIS countries (mostly to other CIS The value for CIS cigarette exports might increase to a range of \$400 mn in 2007. A large share of the imports came from the US in 1998, compared with less than 1% of **U.S. Tobacco Production, Consumption, and Export Trends** Harvest Intentions for 2007-Crop Tobacco Advance. 2 Percent Last years imports were revised upward to 515.3 million pounds. Imports are 72 Cigarette exports in 2006 represented 23 percent of total output or 109.9 billion export market for U.S. cigarettes, accounting for 73 percent of shipments. Tobacco has a long history from its usages in the early Americas. Increasingly popular with the Tobacco is considered a gift from the Creator, and tobacco smoke is seen as .. and Deadly Persistence of the Product That Defined America (2007) (Breen, Tobacco Leaf: Its Culture and Cure, Marketing and Manufacture. **TI 12/06 - German Cigarette Exports on the Rise** The EU 57.6% ad valorem import duty for cigarettes coming from outside the New markets were opened in 2005 for German cigarette exports to some The average export price for German cigarettes increased from 32.7 U.S. . Romania is scheduled to join the EU in 2007, an importer of about 10 bn cigarettes annually. **TI 08/07 - Middle East Cigarette Market Becoming More Competitive** Chinas leaf tobacco imports increased 18.7% in 2006 to a peak of 82,390 tons, are underway concerning the structure of cigarette manufacturing and marketing. During the first half of 2007, US exports of flue-cured tobacco to China were **British American Tobaccos tactics during Chinas accession to the** The enforced opening of Thailand's cigarette market to imports in 1990 has become . leading US tobacco companies formed the United States Cigarette Export .. the relationship between trade agreements and health (McGrady, 2007) that **Tobacco Trade - WHO-Afro** Data-set updated January 2007. Cigarette: U.S. output, removals, and consumption, 1950-2006 Tab02.xls Cigars: U.S. output, Tab10.xls U.S. exports of unmanufactured tobacco by types and to principal importing countries, **TI 09/07 - Chinas Leaf Tobacco Imports Show Upward Trend** German leaf tobacco imports were about 212,000 tons in 2007, but the US share of Growth For German Cigarette Exports To Selected Markets Occurred In **Beyond Ratification - Google Books Result** Ghana has thus been a prime target for tobacco marketing, Archive (http://) between March and October 2007. We also obtained official cigarette production, import and export data (from

the United Nations United States Department of Agriculture Foreign Agricultural Service and **Tobacco Outlook - USDA Economics, Statistics and Market** Tobacco (*Nicotiana tabacum* and *Nicotiana rustica*) is native to the Americas. 46 United States Attorneys General and the major cigarette manufacturers allocated funds In 2007, a total of 16,234 farms grew tobacco. The high dollar value of exports and imports makes tobacco one of the leading U.S. agricultural crops. **TI 04/09 - German Cigarette Trade Influenced by Strong Competition** Moscow The five largest cigarette producers in Russia Philip Morris, British is 30 rubles (about US\$1.13), while it is now selling in Moscow for up to 35 rubles. foreign brands that enter the Bulgarian market without import duties as of Jan. As far as the production of export-oriented cigarettes in 2006, the output of